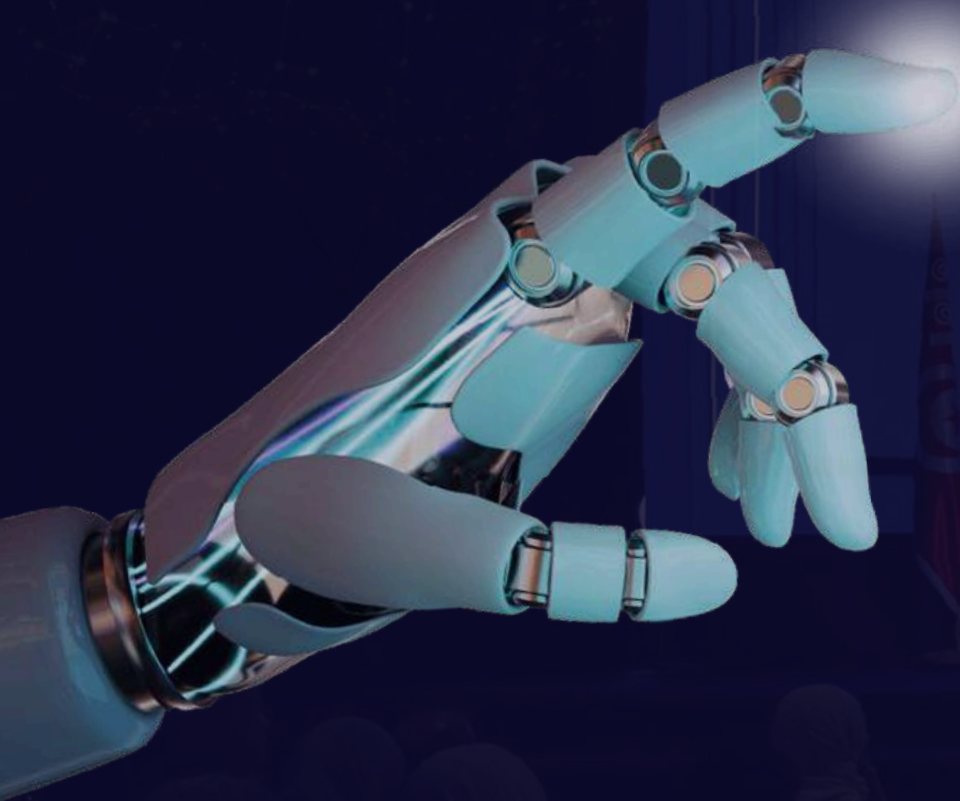


# BIGTECH

*Africa*

Tech, IA & Startup Show in **Africa**



# BIGTECH 2025

## PRESENTATION DOCUMENT



**09 > 11** SEPT  
2025



**Kram Exhibition and International  
Trade Center, TUNISIA**



# THE UNMISSABLE BIGTECH 2025

Following a highly successful first edition, BIGTECH 2025 returns with even greater ambition: to position Africa as a global technology hub and to connect the African tech ecosystem with international opportunities.

By hosting this event, Tunisia asserts itself as a leading African technology hub—a natural meeting point for talent, innovation, and business opportunities. In this spirit, BIGTECH 2025 offers a unique platform for networking, learning, and accelerating digital transformation.

01

**A Catalyst for  
Networking  
Opportunities**

02

**An Immersive  
Platform**

03

**A Strategic and  
Business-Oriented  
Gathering**

04

**An International  
Reach**



# **THE KEY ACTIVITIES OF** **BIGTECH 2025**

**1**

**BIGTECH Conference  
(Main Stage)**

**2**

**Workshops  
& Masterclasses**

**3**

**Expo  
& Startup pavilion**

**4**

**BIGTECH  
Awards 2025**

**5**

**B2B Meetings  
Meet Investors**

**6**

**Major Announcements**

**7**

**Hackathons  
& Challenges Innovation**

**8**

**Networking Side Events**



# KEY FIGURES OF BIGTECH 2025

**15 000+**

Visitors

**150**

Exhibitors & Partners

**100**

Exhibiting Startups

**10**

Award-Winning  
African Startups

**1**

Honored  
Countries

**1 000+**

B2B  
Meetings

**50**

International  
Investors

**40**

Big Buyers

**3**

Official  
Delegations

**100**

National  
and International Media

**100+**

International  
Speakers

**46**

Panels, keynotes  
& workshops

Join **BIGTECH Africa 2025** to shape the future of tech in Africa!

# BIGTECH'S GLOBAL REACH

30k

Number of Visitors  
on the Website  
(May - June 2024)

3.12m

Coverage on social  
media  
(May - June 2024)

09 pays

Global reach



"I would like to thank the organizing committee for inviting me; it is a great opportunity to be here. I am very impressed by the size and quality of the conference."

Ussama Fayyad - **Executive Director, Institute for Experiential AI, USA**





# WHO WILL ATTEND BIGTECH 2025?



Entrepreneurs & Startup Founders



Business Leaders & Decision-Makers



Investors & Venture Capitalists



Tech Experts & Professionals



Government and Institutional Representatives



Academics, Researchers & Students



Consultants & Service Providers



Startup Ecosystems & Innovation Hubs



Tech Media & Influencers



Technology Enthusiasts & Curious Individuals



AI, Big Data, Blockchain, and Other Technology Specialists

# INDUSTRY SECTORS OF THE VISITORS

- Finance, Banking & Insurance
- Healthcare & Pharmaceuticals
- Education & Training
- Agri-food & Agriculture
- Energy & Environment
- Transport, Logistics & Mobility
- Industry & Manufacturing

- Retail & E-commerce
- Telecommunications & IT
- Cybersecurity & Digital Trust
- Media & Entertainment
- Governments & Public Institutions
- International Organizations & NGOs
- Construction & Real Estate



# TOPICS DE BIGTECH 2025

1. Africa Tech & Global Innovation
2. Artificial Intelligence, Automation & Cybersecurity
3. Tech, Sustainable Development & Mobility
4. Startups, Financing & Investment
5. Tech & Creative Industries
6. Tech & Inclusion
7. Future Tech & Global Innovation





# PROGRAMME MAPPING

## Activities

**BIGTECH**  
Conference  
Main Stage

DAY 1, TUESDAY

09 September

DAY 2, WEDNESDAY

10 September

DAY 3, THURSDAY

11 September

### MORNING

**TOPIC 1:** Africa Tech & Global Innovation

**TOPIC 3:** Tech, Sustainable & Inclusive Development

**TOPIC 5 :** E-commerce for Africa

### THE AFTERNOON

**TOPIC 2:** Generative AI & Finance / Télécoms

**TOPIC 4:** African Startup Investment Summit (ASIS)

**TOPIC 6:** Tech & Digital Inclusion

**TOPIC 7:** Future Tech & Global Innovation



[See the Full Program](#)



# MAPPING DU PROGRAMME

Activités	DAY 1, TUESDAY	DAY 2, WEDNESDAY	DAY 3, THURSDAY
	09 September	10 September	11 September
BIGTECH WORKSHOP Carthage Stage	<b>Workshop 1</b> : What VCs & Business Angels Want to Hear in 2025	<b>Workshop 5</b> : From Paper to Pixels: Automating Financial Contracts with LLM and OCR	<b>Workshop 11</b> : Meet The Unicorns – Secrets of African Startups Valued at \$1B+
	<b>Workshop 2</b> : AI Growth Hacks: Automate 80% of Your Startup with AI	<b>Workshop 6</b> : ELK Stack: From Raw Data to Actionable Insights	<b>Workshop 12</b> : Supporting the Skills Transition Toward a Future Enhanced by Emerging Technologies
	<b>Workshop 3</b> : Data-Driven Fundraising: Using AI to Target the Right Investors	<b>Workshop 7</b> : Agents AI – Practical Applications for Banking, Telecoms and More	<b>Workshop 13</b> : Building a Dream Team – How to Recruit and Motivate the Best Tech Talent
	<b>Workshop 4</b> : The Art of Pitching: How to Convince an Investor in 3 Minutes	<b>Workshop 8</b> : Drone Innovation: Basics to Advanced Applications in Africa	<b>Workshop 14</b> : Reverse Pitch – What Investors Are Really Looking For
		<b>Workshop 9</b> : Cryptocurrencies – Understanding, Investing, and Securing Digital Assets	<b>Workshop 14</b> : Reverse Pitch – What Investors Are Really Looking For



[See the Full Program](#)

# THEY SPOKE AT BIGTECH

70+

Speakers

07

Panels

14

Workshops

11

Keynotes



"BIGTECH, an internationally renowned event that focuses on AI and empowers young entrepreneurs, startups, and businesses to thrive and engage in this exceptional environment."

Nizar Yaiche – **PWC Global Digital Leader**



# THEY SPOKE AT BIGTECH







# BIGTECH AFRICA AWARDS

The BIGTECH AWARDS 2025 are one of the highlights of the event, honoring the most visionary African startups and rewarding excellence & the impact of African tech. These awards recognize those that are transforming strategic industries and creating a real impact through innovation.

## THE BIGTECH AFRICA AWARDS 2025 CATEGORIES



**Startup of the year Award**  
-Startup de l'Année-



**FinTech Pioneer Award**  
-Inclusion Financière &  
Innovation dans les Services  
Financiers-



**AI Disruptor Award**  
-Révolution en Intelligence  
Artificielle & Automatisation-



**Cyber Resilience Award**  
-Cybersécurité &  
Souveraineté Numérique-



**Future Visionary Award**  
-DeepTech, Spatial, Quantique  
& Technologies du Futur-



**Creative & Web3 Excellence Award**  
-Industries Créatives, Gaming &  
Web3-



**Gender Tech Award**  
-Femmes & Leadership dans  
la Tech-



**Blue Tech Award**  
-Technologies Vertes, Mobilité  
& Énergies Renouvelables-



**The EdTech & Inclusion Award**  
-Éducation Numérique &  
Inclusion Digitale-



**Health & Biotech Award**  
-Santé, Biotech & Well-being  
Tech-



# **Position your company at BIGTECH**

**And request the exhibition packages**

**Exhibit and  
sponsor  
BIGTECH**

**Exhibit as a  
STARTUP**

**Contact our team directly today to discover the  
opportunities that await you!**



+216 26 744 004 – [contact@tpm.tn](mailto:contact@tpm.tn)

**Become an Investor**

**Become a Major Buyer**

**Become a Partner**

**Become a Speaker**

**VISIT BIGTECH 2025**

**You can choose from one of the passes below**

**VISITOR PASS – Free**

**STARTUP PASS**

**EXECUTIVE PASS**

**PREMIUM PASS**



**GAME JAM BY esport**

**Carthage Room Workshop**

**Room 3 150 Pax**

**PRINCIPAL ENTREE**

**ESPACE START-UP 38**

**VC Lounge**  
Business meeting lounge  
Podcast  
vip Speaker Lounge

**THE LOUNGE**

**MAIN STAGE**

**Terrasse Cafe**

**Café - Resto**

**GEEC**  
BAKING EXPO & ESPORT CHAMPIONSHIP

Emergency Exits 1-6

## Hall 1



# THE EXHIBITION AT BIGTECH

15 000+

Visitors

200+

Exhibitors



## Want to exhibit?

Contact us to discover our exhibition packages.

+216 26 744 004 | [contact@tpm.tn](mailto:contact@tpm.tn) | [skander.haddar@tpm.tn](mailto:skander.haddar@tpm.tn)



# SUPPORTED BY THE BEST

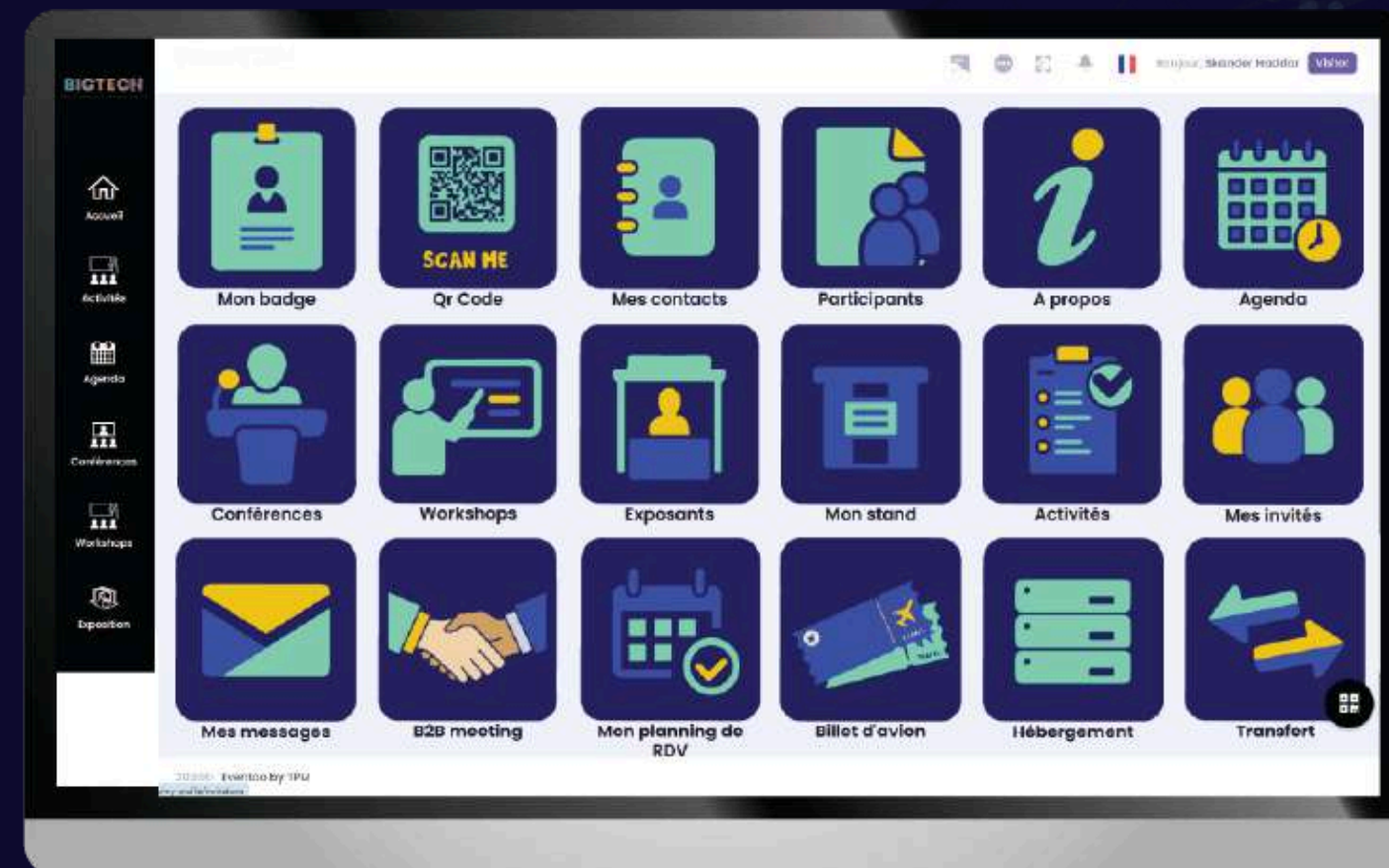
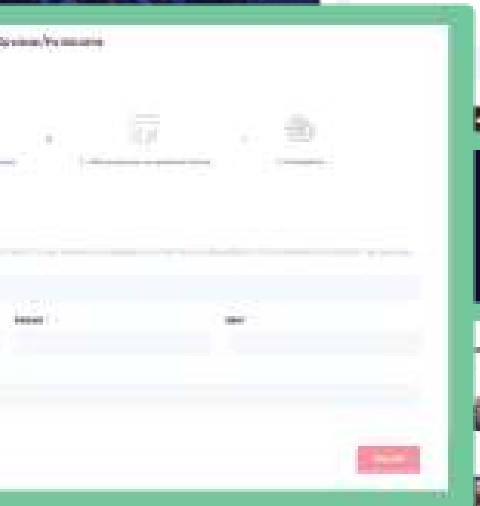
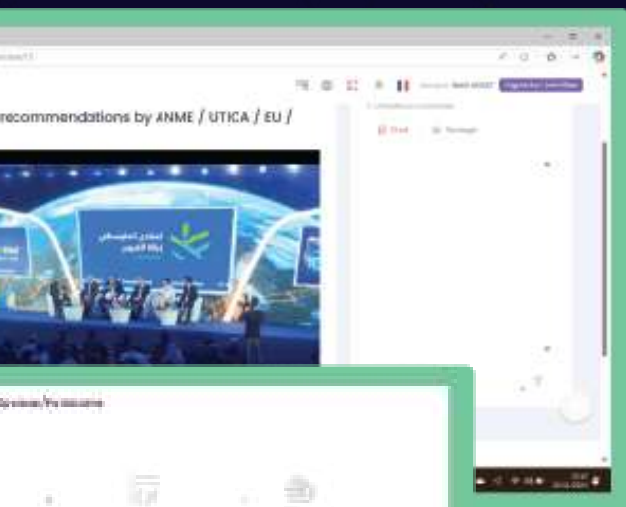




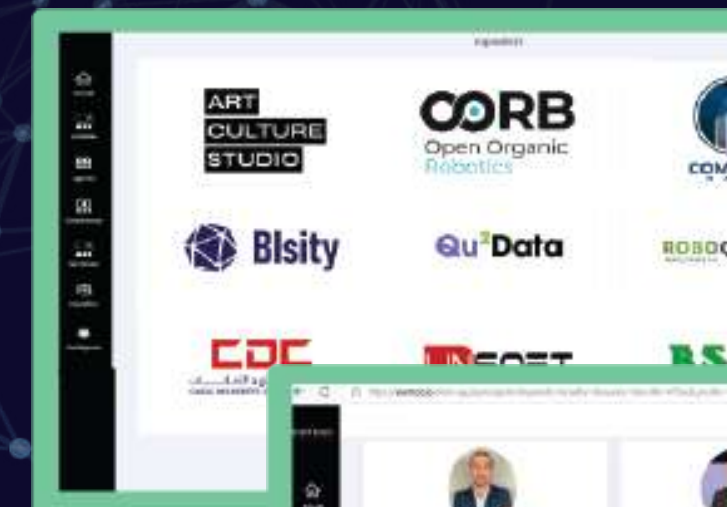
# eventoo in service of **BIGTECH AFRICA**

**Network** effectively through our  
Eventoo platform.

**Exclusive features for a better user experience**



[www.eventoo.io](http://www.eventoo.io)





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